

# Young County Arena Sponsorship Agreement

## Arena Sponsorship Agreement

This Sponsorship Agreement, herein referred to as “this agreement” is made and entered into as of the signature date below hence becoming the “effective date” by and between the Young County Arena, 120 Barclay Blvd., and \_\_\_\_\_, herein referred to as “Sponsor.”

The terms of this agreement, as listed below, detail the obligations on behalf of the Young County Arena and the Sponsor. Young County Arena and Sponsor agree as follows:

### Sponsor Obligations:

1. Sponsorship of the Young County Arena will run on a one-year term beginning on the effective date as listed in the signature line based on the selection in the Sponsorship Level Options below.
2. Level of sponsorship must be selected prior to signing of the contract and conveyed in writing.
3. Sponsorship must be paid in-full prior to the display of advertising at Young County Arena.
4. For each subsequent year, sponsor may opt for flexible billing to include monthly, quarterly or annually.
5. Sponsor payments not received within thirty days of invoice will be considered past due. Any past due accounts will be presented to the YCA Board of Directors and subject to removal of advertising as deemed by the Arena Board of Directors.
6. Sponsor may opt to provide existing artwork for banner or receive assistance in creation of banner artwork. All banner designs must be submitted to the Arena Board or designee prior to display.
7. Any update/change to an existing banner during the term must be paid at the sole cost of the Sponsor and approved by the Arena Board.

### Young County Arena Obligations:

1. Young County Arena agrees to fulfill advertising agreement as listed in the Sponsorship Level Options below.
2. Upon approval of banner design, Young County Arena designee will have made 6x8 banner(s) based on the indicated sponsorship level below at the cost of the Young County Arena.
3. Young County Arena will occasionally clean banner(s) on an as needed basis.
4. The Young County Arena Board of Directors or its designee shall have final approval over banner design and placement.

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Neither party shall be held responsible for any delay or failure in performance of any part of this agreement to the extent such delay or failure is caused by fire, flood, explosion, war, embargo, government requirement, civil or military authority, act of God, or other similar causes beyond its control and without the fault or negligence of the delayed or non-performing party. The affected party will notify the other party in writing within ten (10) days after the beginning of any such cause that would affect its performance. Notwithstanding, if a party's performance is delayed for a period exceeding thirty (30) days from the date the other party receives notice under this paragraph, the non-affected party will have the right, without any liability to the other party, to terminate this agreement.

This agreement will automatically renew for an additional one- year term, at the end of each one-year period unless otherwise stated by either party, in writing, and with at least sixty (60) days' notice from the renewal date.

By signing below, Sponsor agrees to the terms and conditions above and states that he/she is authorized to execute such agreement on behalf of the Sponsor. This agreement binds the Sponsor to the terms and if a provision of this agreement becomes unenforceable it will not affect the entire agreement itself.

## Sponsorship Level Options

Choose One:

\_\_\_\_\_ **Platinum Sponsor** \$10,000 per year for 3 (three) 6'x8' banners at Arena, Official Tractor Sponsor with logo on tractor used at events, promotion on all marketing material, and 10 complimentary passes to all events

\_\_\_\_\_ **Gold Sponsor** \$3,000 per year for 2 (two) 6'x8' banners at Arena, promotion on all marketing material, and 4 complimentary passes to all events

\_\_\_\_\_ **Silver Sponsor** \$1,500 per year for 1(one) 6'x8' banner at Arena, promotion on all marketing material, and 2 complimentary passes to all events

\_\_\_\_\_ **Bronze Sponsor** \$750 per year for 1(one) 6'x8' banner at Arena

Contract Effective Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

Sponsor Business Name \_\_\_\_\_

Sponsor Business Address \_\_\_\_\_

Sponsor Representative \_\_\_\_\_

Sponsor E-mail \_\_\_\_\_

Phone \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

YCA Signature \_\_\_\_\_ Date \_\_\_\_\_